



FIRST ANNOUNCEMENT

INTERNATIONAL SEMINAR

15 - 17 October, 2025 - Private University of Fez - Fez, MOROCCO

*Accessibility and Mobility in Urban and Peri-Urban Areas:
Challenges and Opportunities for the Cities of Tomorrow*

ORGANIZED BY



الجمعية المغربية الدائمة لمؤتمرات الطرق
L'Association Marocaine Permanente des Congrès de la Route
The Permanent Moroccan Association of Road Congresses



www.ampcr.ma

www.piarc.org

www.upf.ac.ma



1. THE PIARC PROGRAM AND INTERNATIONAL SEMINARS

PIARC (the World Road Association) is a non-political, non-profit organization whose mission includes the organization of forums, the dissemination of best practice and the promotion of efficient tools for road and road transport decision support.

As part of its work, and since 1999, the Association has been organizing a program of international seminars that strengthens its presence in the world, its consideration of the needs of developing countries and countries in transition, and makes the results of the Association's work more widely known in these countries.



2. TECHNICAL COMMITTEE 2.1

ROADS FOR ACCESSIBILITY AND MOBILITY IN URBAN AND PERI-URBAN AREAS

This committee focuses on how road networks can support **equitable, sustainable, and safe mobility** in urban and peri-urban areas, addressing issues related to spatial planning, multimodal transport, and public space governance. CT 2.1 places particular emphasis on **intermodal integration, urban vehicle access regulations (UVAR), and the safety of vulnerable road users** in high-density urban environments. The committee's work contributes to building a **resilient and inclusive approach to urban mobility**.

Key topics :

- **2.1.1** Cooperation between transport modes in urban and peri-urban areas for more integrated and equitable mobility
- **2.1.2** Urban Vehicle Access Regulations (UVARs): low-emission zones, pedestrian areas, congestion pricing
- **2.1.3** Securing mobility of vulnerable road users in crowded streets and for highly frequented infrastructures



3. OBJECTIVES OF THE SEMINAR

The development of **accessible, inclusive, and sustainable cities** is now a major challenge for transport policies in a context of rapid urbanization, ecological transition, and evolving mobility patterns. The work of PIARC Technical Committee 2.1 is aligned with this dynamic, emphasizing **modal integration, urban access regulations, and the protection of vulnerable road users**.

This international seminar aims to:

- Promote **intermodal cooperation** and the optimization of public space to support smoother, more equitable, and environmentally respectful mobility;
- Share feedback and experiences on **Urban Vehicle Access Regulations (UVAR)**, such as low-emission zones and restricted-access areas, as tools for urban transformation and improved quality of life;
- Explore strategies to **enhance the safety of vulnerable road users**, especially in high-density environments, by integrating new forms of mobility;
- Encourage dialogue among **experts, decision-makers, practitioners, and researchers** on innovative and inclusive solutions to today's and tomorrow's urban mobility challenges.

This seminar is intended as an **international platform for knowledge exchange**, bringing together diverse experiences and approaches to address urban and peri-urban mobility issues. Its goal is **to formulate practical and context-sensitive recommendations** to support the transition toward the **cities of tomorrow** ; cities that are more accessible, inclusive, sustainable, and resilient, and capable of meeting the needs of all citizens within a framework of balanced and respectful development.



4. WHO WILL ATTEND THE SEMINAR?

The international seminar “**Accessibility and Mobility in Urban and Peri-Urban Areas: Challenges and Opportunities for the Cities of Tomorrow**” targets a wide range of stakeholders involved in the **planning, management, and innovation of urban mobility**. It is intended for **national and local authorities, road and urban infrastructure managers, transport and mobility officials, technical and digital service providers**, as well as **public and private transport operators**.

Also concerned are **urban planning experts, civil society organizations, academics, researchers, students**, and all **professionals committed to building sustainable, inclusive, and smart cities**. The seminar will also bring together **international experts, representatives of multilateral organizations, and policymakers involved in shaping public policies on mobility and urban development**.



5. GENERAL INFORMATION AND VENUE OF THE SEMINAR

The seminar will be held at the **Private University of Fez (UPF)** in the city of **Fez**, from **15 to 17 October 2025**.

Fez : the spiritual and cultural capital of the Kingdom of Morocco, is a **millennia-old city** located in the north of the country. Listed as a **UNESCO World Heritage Site**, Fès is renowned for its **medina**, one of the largest and best-preserved in the Arab-Muslim world. A city of knowledge, history, and civilization, it is home to ancient **madrassas, magnificent palaces**, and a vibrant network of traditional crafts.

Its authentic atmosphere, historical depth, and rich architectural and cultural heritage make it an exceptional destination for hosting an international event. Easily accessible by air via its international airport, Fès also provides an ideal setting for **reflection and exchange on the cities of tomorrow, sustainable mobility, and urban inclusion**.



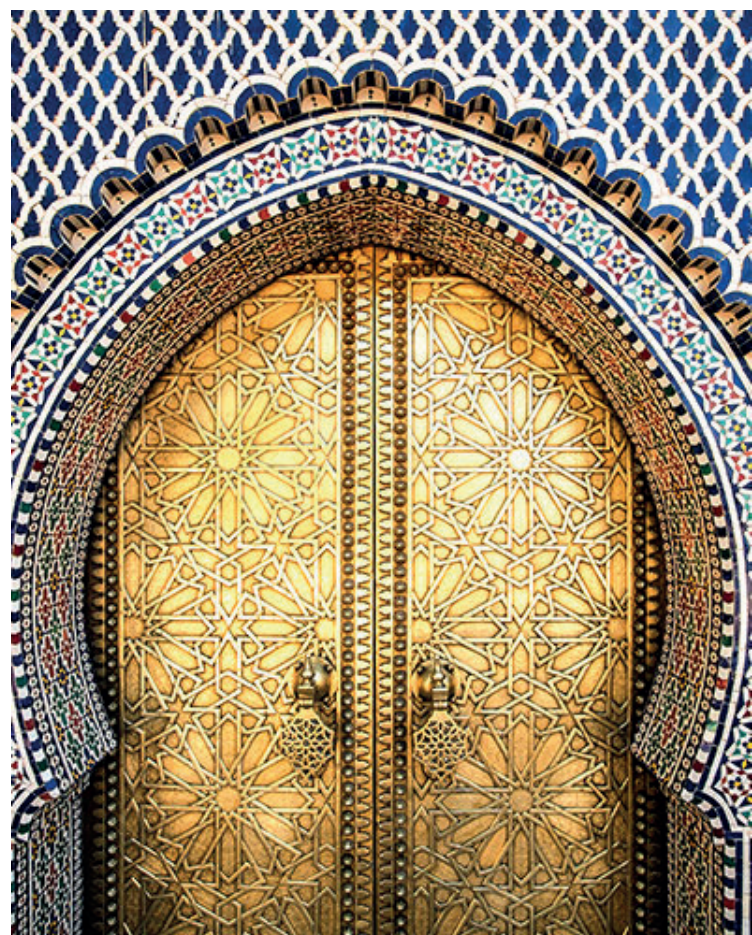
6. FORMAT AND LANGUAGES OF THE SEMINAR

The seminar will take place over **three days** and will be structured around several **technical sessions** covering the key themes outlined in the preliminary programme. The **first two days** will be dedicated to presentations and discussions, featuring contributions from members of the Technical Committee, **Moroccan experts**, and **international specialists** from a variety of geographical and institutional backgrounds.

Each session will provide an opportunity to showcase experiences, approaches, and innovative solutions related to **accessibility and mobility challenges**. A high-level **roundtable discussion** will conclude the technical proceedings. The **third day** will be devoted to **one or two technical site visits**, organized in the Fès region.

Languages of the Seminar

The working languages of the seminar will be **French and English**, with **simultaneous interpretation** provided between the two.





7. ORGANIZING COMMITTEE

TECHNICAL COMMITTEE 2.1

- **Andrea SIMONE** (*Italy*)
Chair
- **Izak VAN DER LINDE** (*South-Africa*)
English-speaking Secretary
- **Sandrine ROUSIC** (*France*)
French-speaking Secretary

GENERAL SECRETARIAT

- **Miguel CASO FLOREZ** (*Spain*)
PIARC Technical Director
- **Kaouther MACHTA** (*Tunisia*)
Technical Advisor for the Strategic Mobility Plan

THE PERMANENT MOROCCAN ASSOCIATION OF ROAD CONGRESSES AND THE PRIVATE UNIVERSITY OF FEZ

- **Omar ESSEKELLI** (*Morocco*)
Deputy Director of Roads
- **Mohammed OUZZANI JAMIL** (*Morocco*)
Vice-President of the Private University of Fez / Dean of the Faculty of Engineering Sciences
- **Mohammed Mouhcine MAAROUFI** (*Morocco*)
Moroccan Mobility Expert / Member of the PIARC Technical Committee 2.1
- **Soumia JANNAN** (*Morocco*)
Head of the Communications and Legal Monitoring Unit at the General Directorate of Roads / Member of the PIARC Technical Committee 2.4
- **Brahim BESBAS** (*Morocco*)
PMARC Secretariat





8. PRELIMINARY PROGRAM

The seminar will be organized according to the following preliminary program:

	Wednesday, October 15, 2025	Thursday, October 16, 2025	Friday, October 17, 2025
	AMPHITHEATER	AMPHITHEATER	
09H00			TECHNICAL VISITS
09H30	OFFICIAL OPENING		
	INAUGURAL SESSION Opening Remarks	SESSION 4 Digitalization, data, and smart tools for mobility planning	
11H00	COFFEE BREAK	COFFEE BREAK	
11H30	SESSION 1 Presentation of best practices and integrated policies aimed at strengthening multimodality and intermodality, reducing access inequalities, and improving network performance	SESSION 5 Designing resilient urban infrastructures in response to crises and climate change	
13H00	LUNCH	LUNCH	
14H00			
14H30	SESSION 2 Urban Vehicle Access Regulations (UVARs): towards calmer and more sustainable public spaces	ROUNDTABLE Building the cities of tomorrow: what visions for shared accessibility and sustainable, inclusive mobility?	
15H00	COFFEE BREAK	COFFEE BREAK	
16H00	SESSION 3 Securing mobility in high-density urban areas	CLOSING SESSION Reading of Recommendations	
16H30			
17H00			
18H00			

FEZ

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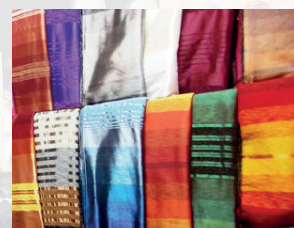
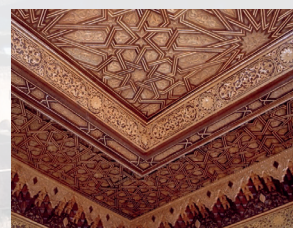
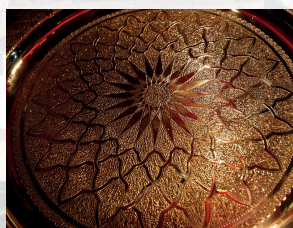
Private University of Fez - Fez, MOROCCO

MEE-AMPCR-PIARC-UPF



FEZ

LIVING MUSEUM AND MILLENNIA-OLD CITY





9. ACCOMMODATION



FES MARRIOTT HOTEL JNAN PALACE 5*

Tel. : +212 (0) 535 947 250

Website :

<https://www.marriott.com/fr/hotels/fezmc-fes-marriott-hotel-jnan-palace/>



BARCELÓ FÈS MEDINA 4*

Tel. : +212 (0) 535 948 800

Website :

<https://www.barcelo.com/fr-fr/barcelo-fes-medina/>

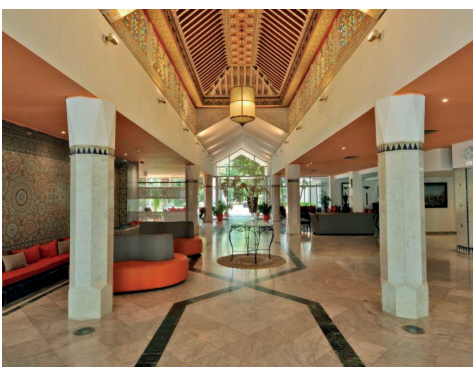


HÔTEL ATLAS SAÏSS 4*

Tel. : +212 (0) 535 625 865

Website :

<https://hotel-atlas-saïss-fes.fes-hotels.net/>



HÔTEL VOLUBILIS 4*

Tel. : +212 (0) 529 080 120

Website :

<https://hotel-volubilis-fes.experienciah.com/>



10. REGISTRATION FEES

The registration fees to attend the different activities of the Seminar are listed below:

- Moroccan participants: **2 000 Dh /person.**
- Participants from low and middle income countries: **200 € /person.**
- Participants from other countries: **350 € /person.**

The registration fee covers participation in the Seminar, coffee breaks and lunches during the three days.

They do not cover accommodation and transportation costs.

The number of places is limited. The organizing committee may refuse applications when the limited number of places is reached.



11. GALA DINNER

A sumptuous gala dinner will be held in conjunction with the seminar and will provide an excellent networking opportunity.

- Moroccan guests: **500 Dh /person.**
- Guests from low and middle income countries: **50 € /person.**
- Guests from other countries: **70 € /person.**



12. PAYMENT TERMS

Payment of registration fees can be made by bank transfer to the AMPCR account or by cheque made out to AMPCR.

The supporting documents for the transfer or the cheque for payment should be sent to the AMPCR Secretariat.

Details for bank transfer

- Name of Beneficiary: **AMPCR**
- Bank: **SOCIETE GENERALE Agence Rabat, Souissi - Maroc**
- Bank details: **022 810 000 150 00 062175 28 23**
- BIC / SWIFT : **SGMBMAMC**
- IBAN : **MA 64 022 810 000 150 0006217528 23**

For more information please contact:

AMPCR Secretariat
National Center of Road Studies and Research
B.P 6219 Rabat- Instituts, Hay Riad Rabat Maroc
Tel.: +212 (0) 6 56 69 95 15/16 Fax: +212 (0) 5 37 71 44 48
E-mail: ampcr2025@gmail.com
Website: www.ampcr.ma

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13. PRE-REGISTRATION FORM

If you are interested in participating in the PIARC International Seminar on Accessibility and Mobility in Urban and Peri-Urban Areas: Challenges and Opportunities for the Cities of Tomorrow, please fill in the form below and send it by mail or fax to:

AMPCR Secretariat
National Center of Road Studies and Research
B.P 6219 Rabat- Instituts, Hay Riad Rabat Maroc
Tel.: +212 (0) 6 56 69 95 15/16 Fax: +212 (0) 5 37 71 44 48
E-mail: ampcr2025@gmail.com

Last name: First name:

Title:

Organization: Country:

Address:

City : Phone :

E-mail : Fax :

I enclose with this form a proof of bank transfer or a cheque made out to AMPCR for an amount of Dh corresponding to the registration fees:

- Work of the seminar.
 Gala dinner.

Date and signature